

# PEF **HOTEL** ACCOMMODATION

## PEFCR for hotel accommodation Supporting Studies

How to participate

February  
2025



Funded by  
the European Union

adelphi 

  
Hotrec  
Hospitality Europe

maki Consulting GmbH  
Life cycle expert services

STUDIO FIESCHI  
& SOCI  
sostenibilità su misura 



# Goal of the project

Support EU hotel industry in measuring the life cycle wide environmental performance of its Hotel accommodation services, using the tested Product Environmental Footprint (PEF) method developed by the European Commission.

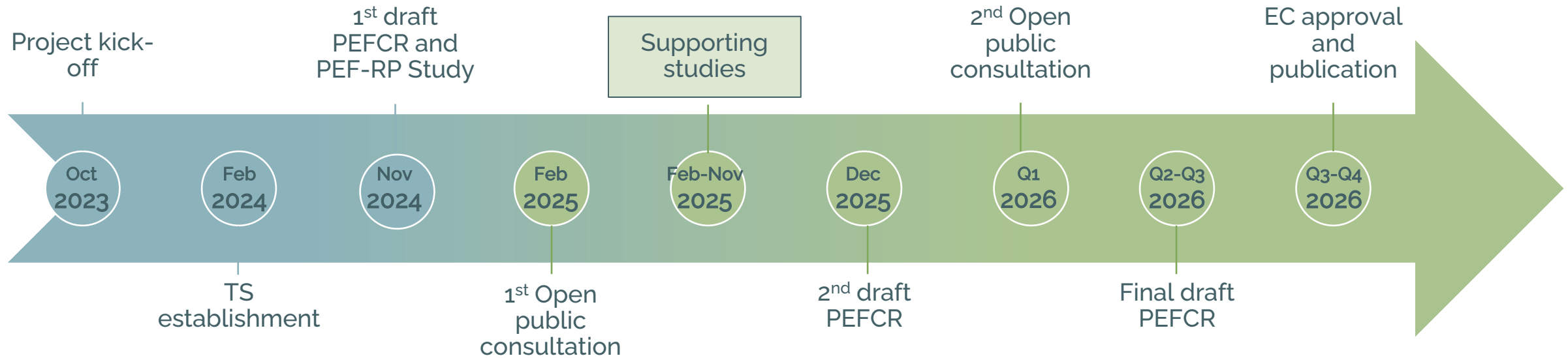
Foreseen activities:

- Develop the Product Environmental Footprint Category Rules (PEFCR) for Hotel accommodation (as defined by NACE classification, section 55.10)
- Raise awareness in the sector, by engaging with relevant stakeholders, to foster the uptake of the EF method and building capacity for the application of the PEFCR
- Draw lessons and recommendations for PEFCRs to be potentially developed for other hotel and tourism sub-sectors in the future

More info on the project available at: <https://pefhotelaccommodation.eu/>

More info on the EF Methods available at: [https://green-business.ec.europa.eu/environmental-footprint-methods\\_en](https://green-business.ec.europa.eu/environmental-footprint-methods_en)

# Project status and timeline



The Supporting Studies task is organised in the following phases:

- Collection of expression of interest: February-March
- Screening of the applications and selection: April
- Launch of the Supporting Studies: June-July
- Expected conclusion, including review: November

# Supporting Studies - Introduction

The goal of the supporting studies is **to test the implementability of the first draft PEFCR** and provide indications about the suitability of the identified most relevant impact categories, life cycle stages, processes and direct elementary flows.

By participating to the supporting studies you can **demonstrate your leadership in sustainability** in the EU hospitality industry. Also, you can be instrumental to make hospitality more sustainable by supporting the development of a widely recognized calculation and reporting method for comprehensive and fair comparisons.

In addition, participating in the supporting studies will make it easier for the companies involved using the final PEFCR, once available.

# Supporting Studies – General requirements

- Each supporting study shall be carried out by an entity that is **neither involved in the drafting of the PEFCR nor is part of the review panel**; TS members can participate in this process, provided that the actual people working on the draft PEFCR are not responsible also for developing the Supporting Study. Deviations from this rule shall be approved by the Commission
- Each study shall be carried out on **one hotel located in the EU**, selected by the organization carrying out the Supporting Study;
- The studies shall be carried out on **hotels from companies of different sizes, different level of service offered and located in different countries**. If possible, at least one SME shall be included.
- The supporting studies shall be in compliance with all requirements included in the first draft PEFCR and the PEF method (Recommendation 2021/2279) Annex I. The following additional rules shall be followed:
  - **No cut-off<sup>1</sup> is allowed; the scope covered in the Representative product study is considered suitable;**
  - **Each study shall implement the hotspot analysis** described in section 6.3 of Annex I (Recommendation 2021/2279) and section A.6.1 of Annex II (Recommendation 2021/2279).

The PEFCR Technical Secretariat (TS) will evaluate the expressions of interest using the above criteria to identify the companies selected to carry out the three Supporting Studies.

# Supporting Studies - Organisational aspects

- At least, three Supporting Studies are foreseen, as required by the PEF Method
- The project can fund one Supporting Study for a SME hotel (SMEs owned by large companies do not qualify for this funding). The other two Supporting Studies need to be funded directly by the company carrying out the study.
- Verification cost for all three studies are covered via the PEFCR review panel, financed via the project.
- The results of the supporting studies may not be used directly for communication purposes by the hotel
- The results of the supporting studies will be conveyed to the TS through the outcome of the critical review of the studies performed by the review panel. The hotels carrying out the Supporting Studies may also provide to the TS suggestions on how to improve the PEFCR following a similar format to the one used during the public consultations
- Confidential data can be kept in an Annex, accessible exclusively to the review panel under NDA, i.e. neither to other hotels nor European Commission.

# Supporting Studies - How to apply

Companies interested to apply for one of these studies can notify the project TS via [pefcr-hotels@adelphi.de](mailto:pefcr-hotels@adelphi.de) , including in the email the following information:

- Organisation name
- Contact person
- Company size (SME, large company)
- Hotel(s) selected for the Supporting Study, including location and market segment (budget, mid-range, luxury)
- LCA consultancy supporting the development of the study, if applicable (and already known, what is preferred). Note that meeting the rules of not having been involved in the Hotel PEFCR (see previous slides) is required and use of an LCA consultant with substantial prior PEF experience is strongly advised.

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Thank you!

Get in touch:

[pefcr-hotels@adelphi.de](mailto:pefcr-hotels@adelphi.de)

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<https://pefhotelaccommodation.eu/>

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